

Stampede

**June and
July 2024
Content**

**HOSPITALITY
SOCIAL MEDIA
CALENDAR**



06 JUNE

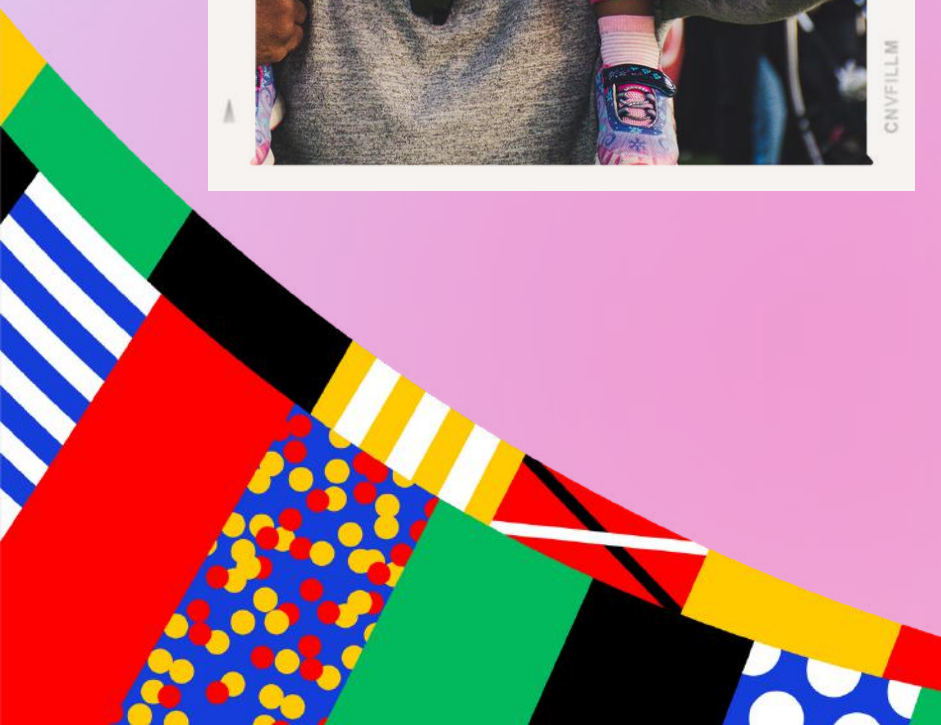
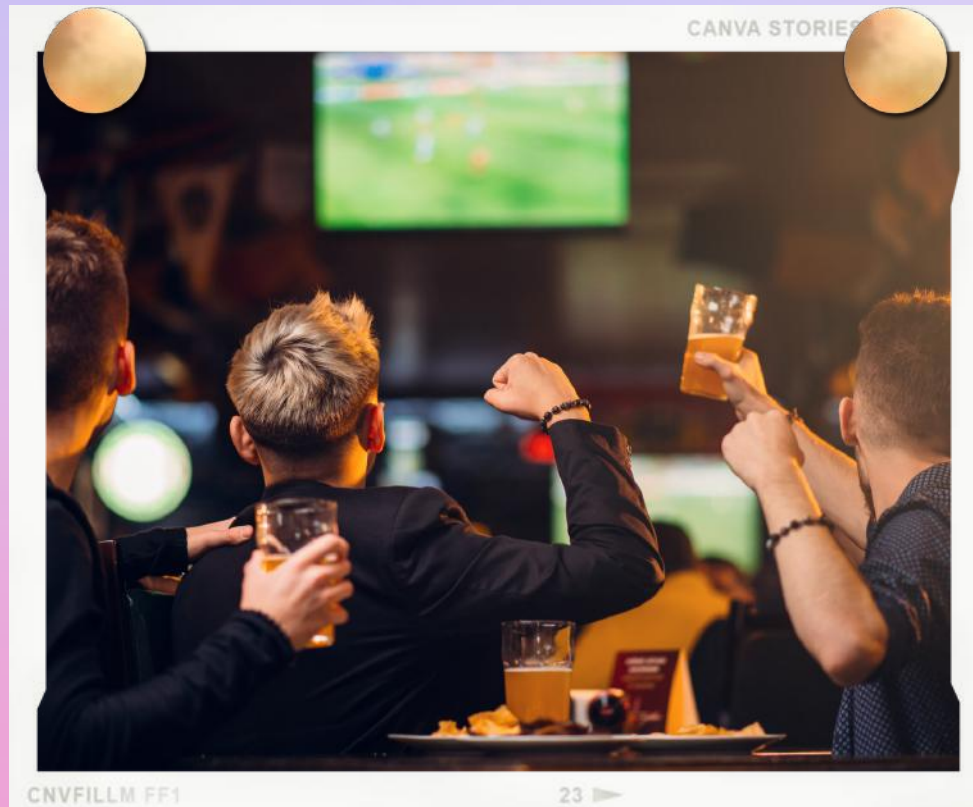


M	T	W	T	F	S	S
					1  Soul Food Month What's your favourite childhood dish? #Throwback #SoulFood	2
3  World Cider Day Team classic or flavoured? #CiderLover	4	5	6	7  Euros 24 Kick Off Next Week Promote your live sport setup #Euros24	8	9  7 Days till Fathers Day Share your menu and offers for Fathers Day bookings #FathersDay
10  World Gin Day Share unusual pairings %off all Gin cocktails #GinOClock	11	12	13	14  Euros 24 Starts Opening match between GER and SCO #Euros24	15  Beer Day Britain Showcase local breweries; Father's Day offer #CraftBeer #RealAle	16  Fathers Day Celebrating Dads of all kinds, everywhere #FathersDay
17	18  Royal Ascot 18th - 22nd Promote your live viewings & summer offers #RoyalAscot	19  Drink Trivia Q: What 3 ingredients must a gin contain? A: Juniper, coriander and angelica! #QuizTime	20	21  World Music Day Emoji music quiz - guess the song to win #QuizTime	22  Summer Solstice Share how ideas to enjoy the longest day of the year #LongestDay #Solstice	23
24  How to video / reel Fold napkins, do fruit carving, decorate a cake #Crafty #DIY	25	26	27	28	29  Euros 24 Knockouts Final 16 playoffs begin #Euros24 #LiveSport	30  Social Media Day Re-share top 3 customer posts #CustomerLove

June image ideas



#1 DAD



Stampede

Bring back 5x more guests

Unlock the power of Hospitality Email Marketing

- ✓ Grow your audience faster with built-in data capture tools
- ✓ Ready-made hospitality templates and free campaign guides
- ✓ Boost conversions with automated, personalised campaigns

[FIND OUT MORE](#)

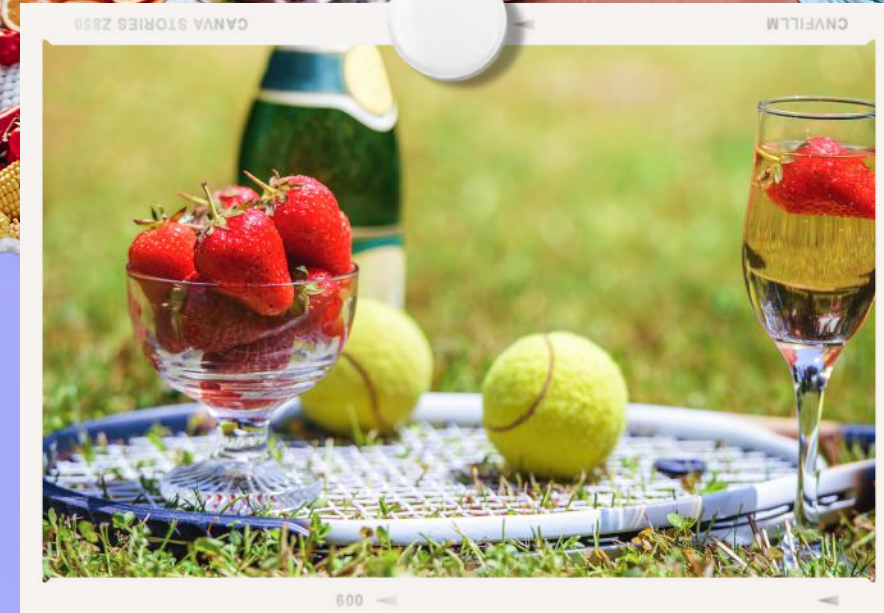
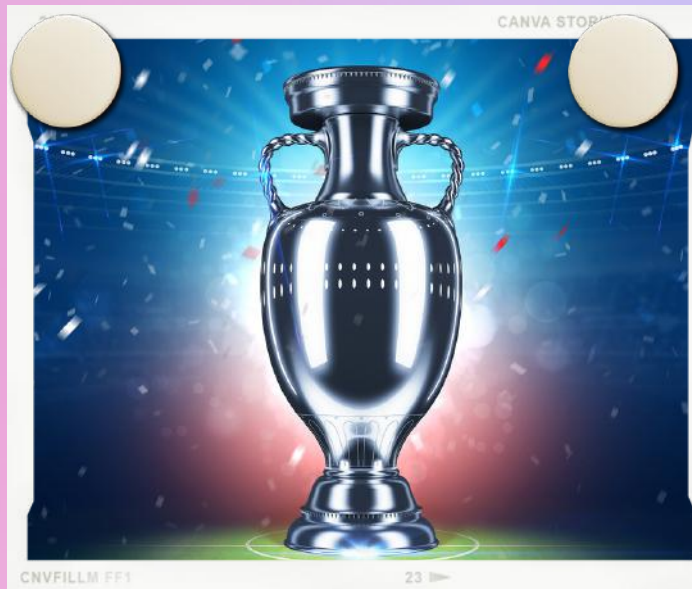
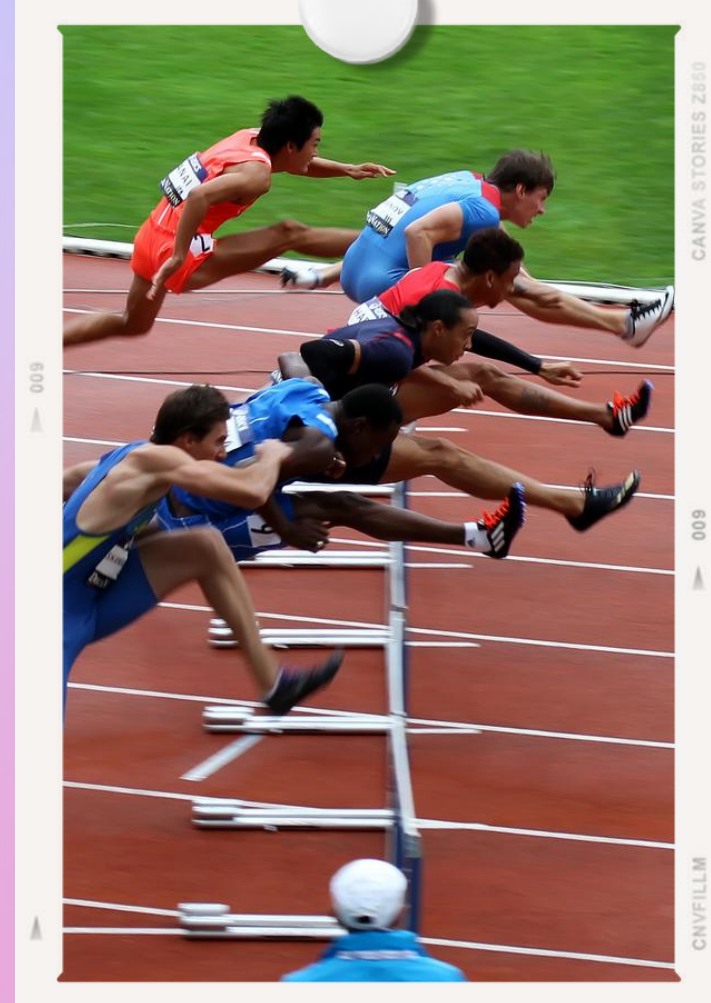


07 JULY



M	T	W	T	F	S	S
<p>1 </p> <p>Picnic Month Hamper packing tips, snack ideas #PackYourHamper #PicnicMonth</p>	<p>2</p>	<p>3</p>	<p>4 </p> <p>July is Ice Cream Month Create your own dream ice cream sundae #IceCreamAddict</p>	<p>5 </p> <p>Formula 1 British GP The big race weekend at Silverstone - flex your live sport</p>	<p>6</p>	<p>7 </p> <p>World Chocolate Day Death by chocolate; Weekend Offer #ChocolateLover</p>
<p>8</p>	<p>9</p>	<p>10</p>	<p>11 </p> <p>Wimbeldon 2024 Final days - favourite to win? Live sport viewings #Tennis #Wimbeldon2024</p>	<p>12</p>	<p>13</p>	<p>14 </p> <p>Euros 24 Final Live sport showing; watch party for the grand final #Euros24 #EurosFinal</p>
<p>15</p>	<p>16</p>	<p>17 </p> <p>World Emoji Day Food/drink emoji quiz #EmojiChallenge</p>	<p>18</p>	<p>19 </p> <p>July is Picnic Month Pimp up your picnic ideas #PicnicTime #Crazing</p>	<p>20</p>	<p>21</p>
<p>22 </p>	<p>23</p>	<p>24</p>	<p>25 </p> <p>Wine and Cheese Day Best wine & cheese pairing #WineCheeseLovers #FoodPairing</p>	<p>26 </p> <p>Paris Olympics Starts Live viewings of the opening ceremony #Paris2024 #OlympicGames</p>	<p>27</p>	<p>28</p>
<p>29</p>	<p>30 </p> <p>Cheesecake Day So many varieties - what's your favourite? #Dessert #SweetTreats</p>	<p>31</p>				

July image ideas



SUMMER

Stampede

“Stampede became a part of our recipe for success.

It has been an **integral part of our marketing** to retain customers.”

Graham Atkinson – Director, Butta Burger

[GET STARTED](#)

