

Stampede

**HOSPITALITY
SOCIAL MEDIA
CALENDAR**

**April &
May
Content**

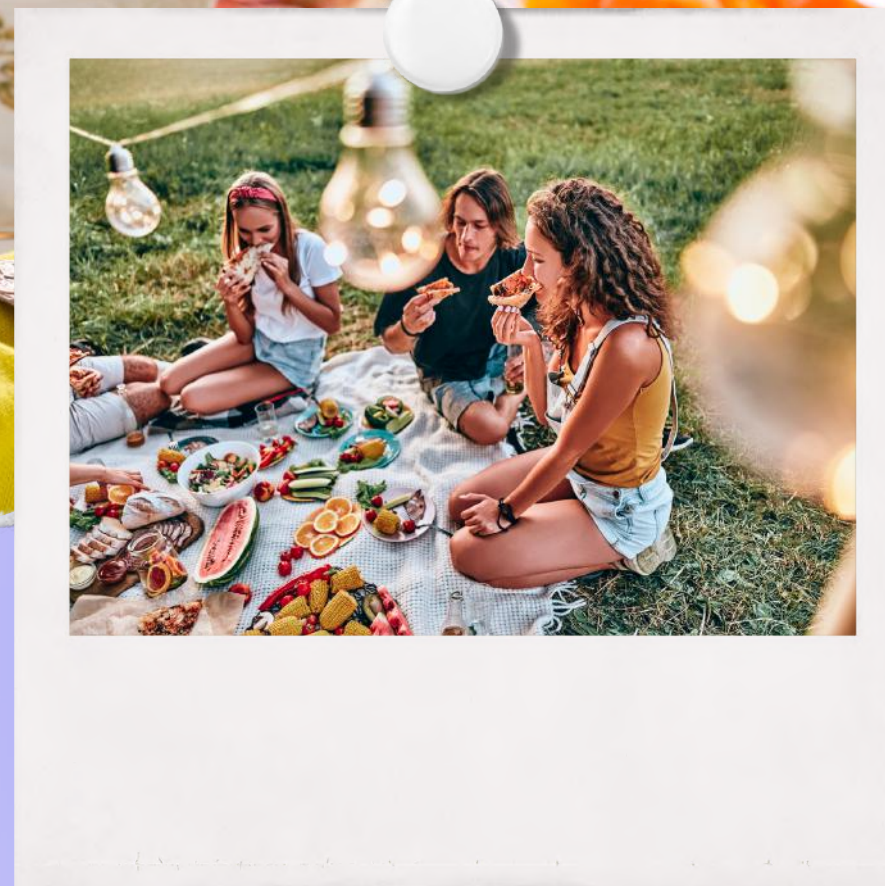


04 APRIL



M	T	W	T	F	S	S
<p>1 </p> <p>April Fools Day Did you get fooled? Share your best fools #AprilFools #Jokes</p>	<p>2</p>	<p>3 </p> <p>Easter Holidays Special Family Offers and Events #FamilyTime #EasterHolidays</p>	<p>4</p>	<p>5</p>	<p>6</p>	<p>7 </p> <p>#BeerDay Offer on beer Special guest tap #BeerOClock</p>
<p>8</p>	<p>9 </p> <p>Easter Holidays (cont.) Reminder of events and offers #EasterHolidays #FamilyOffers</p>	<p>10 </p> <p>Eid al-Fitr Share your celebrations and good wishes #EidMubarak</p>	<p>11</p>	<p>12</p>	<p>13 </p> <p>Stress Awareness Month Best way to unwind on the weekend? #TimeToRelax</p>	<p>14</p>
<p>15 </p> <p>World Art Day Celebrate local arts and art in your food and drinks #WorldArtDay</p>	<p>16</p>	<p>17</p>	<p>18</p>	<p>19</p>	<p>20 </p> <p>Get To Know Your Customer What strange food pairings do you love that no one else understands? #FoodPairing #Habits</p>	<p>21</p>
<p>22 </p> <p>Allergy Awareness Week Highlight how you handle allergens #FoodSafety #AllergyAwareness</p>	<p>23 </p> <p>St George's Day Menu specials celebrating England #StGeorgesDay</p>	<p>24 </p> <p>Stop Food Waste Day Tips to use up your leftovers #LoveFoodHateWaste</p>	<p>25</p>	<p>26</p>	<p>27</p>	<p>28 </p> <p>London Marathon Show your support for everyone taking part #LDNMarathon24</p>
<p>29</p>	<p>30 </p> <p>Giveaway Contest Tag/Share & Follow to win #Giveaway #Contest</p>					

April image ideas



just relax



Stampede

Bring back 5x more guests

Unlock the power of Hospitality Email Marketing

- ✓ Grow your audience faster with built-in data capture tools
- ✓ Ready-made hospitality templates and free campaign guides
- ✓ Boost revenue with automated, personalised campaigns

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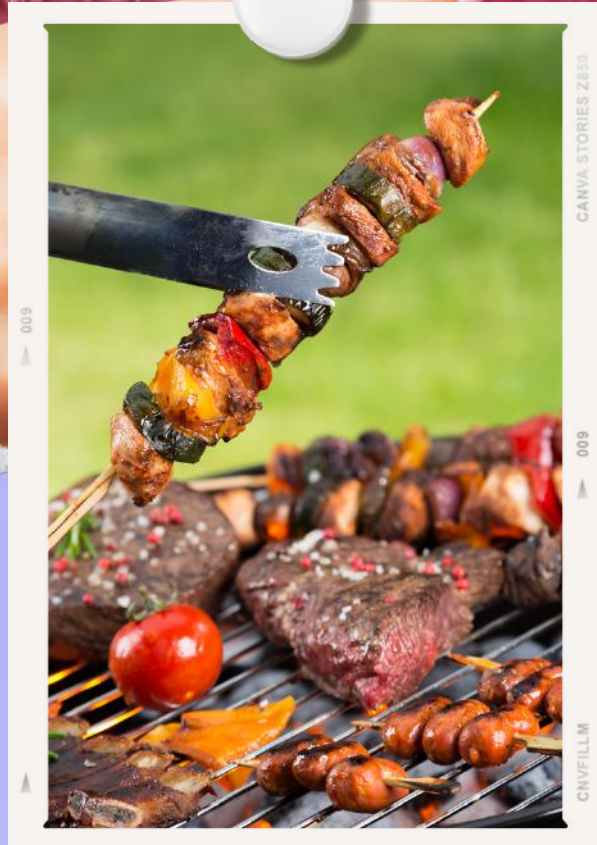
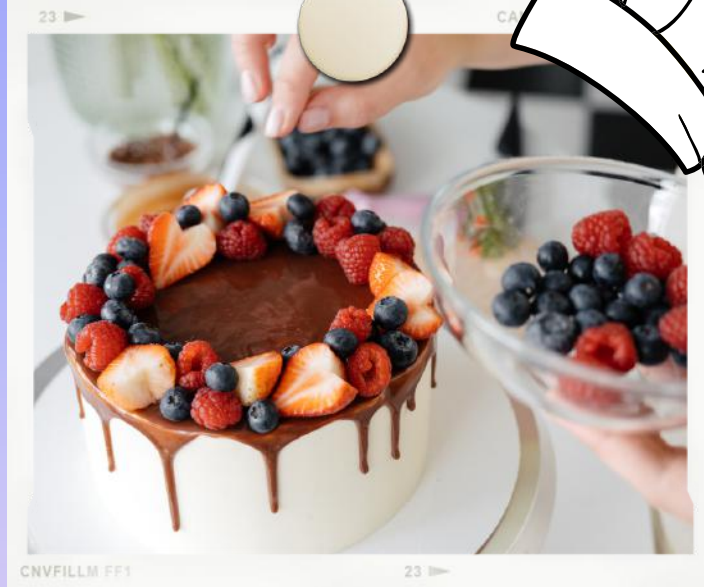
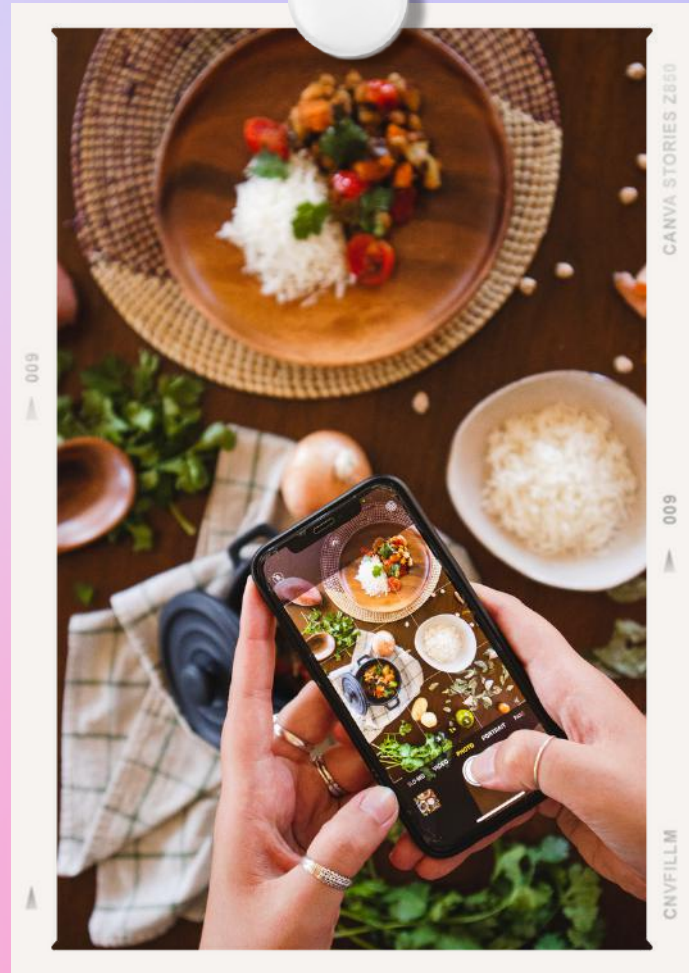


05 MAY



M	T	W	T	F	S	S
		1  Barbecue Month What's on your grill? #BBQTime	2	3	4  May The Fourth Be With You It's Star Wars Day How are you celebrating? #StarWarsDay	5
6  Beverage Day Which Japanese spirit is served warm? Sake! #DrinksOfChoice	7  Photo Month 2024 Submit your favourite memories with us. Tag friends and win! #ContestTime	8	9  Egg Month What's your favourite breakfast egg dish? #EggsBenedict #EggsFlorentine	10	11	12
13  World Cocktail Day Weekend cocktail offer Either ... or - which one do you choose #CocktailTime	14	15	16	17  World Baking Day GBBO style baking challenge #BakersOfInstagram	18  World Whisky Day Tasting - whisky from around the world #WhiskyTasting	19
20	21  Barbecue Month Grill tips from your chef #BBQAddiction	22	23  Customer Feedback Share, re-share feedback #CustomerLove #ThankYourCustomer	24	25  Wine Day 2024 Team red, white or rose? #WineDrinker	26
27	28	29  Your Say On Our New Menu New summer menu item #NewMenu #SummerIsComing	30	31		

May image ideas



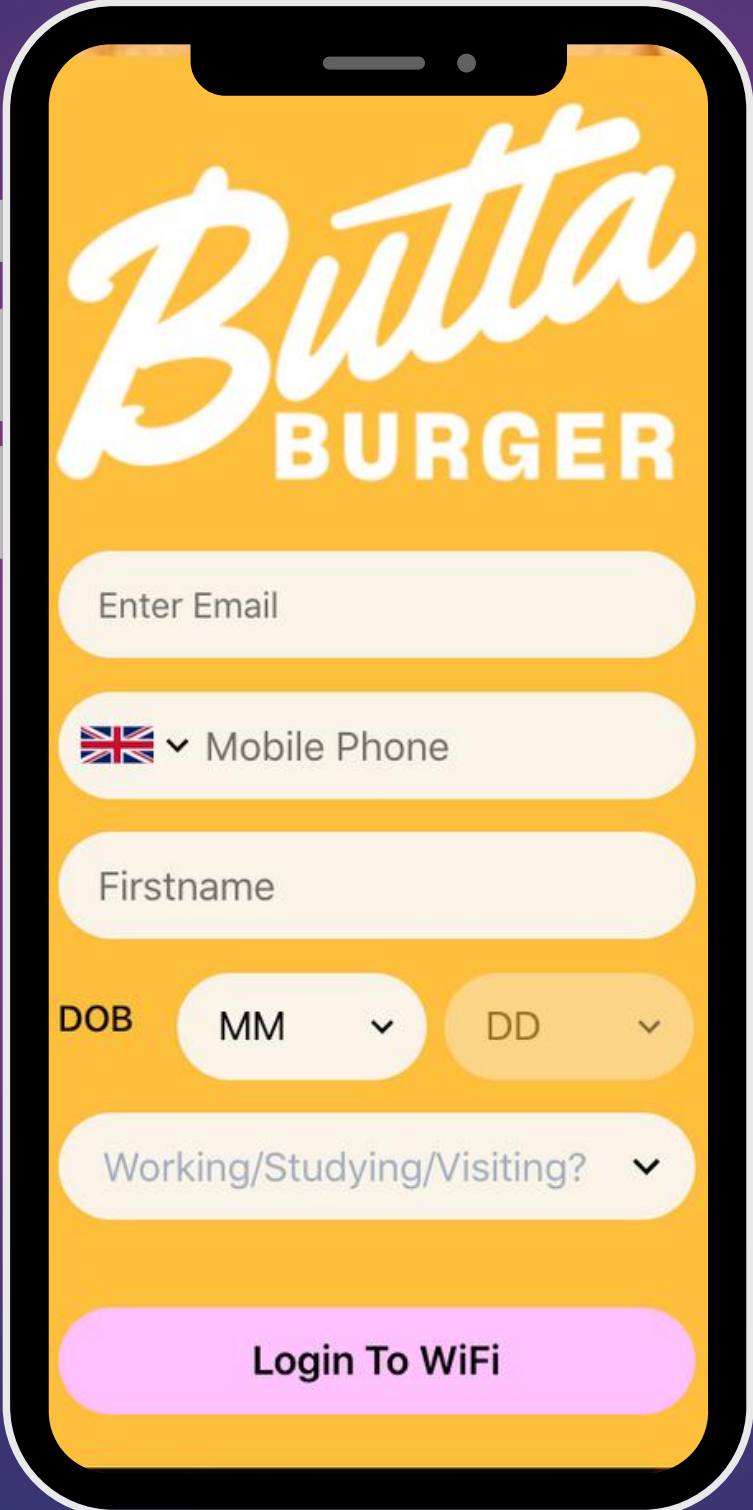
Stampede

“Stampede became a part of our recipe for success.

It has been an **integral part of our marketing** to retain customers.”

Graham Atkinson – Director, Butta Burger

GET STARTED



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BURGER

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