

# Stampede

## HOSPITALITY SOCIAL MEDIA CALENDAR

December &  
Jan '24  
Content



12

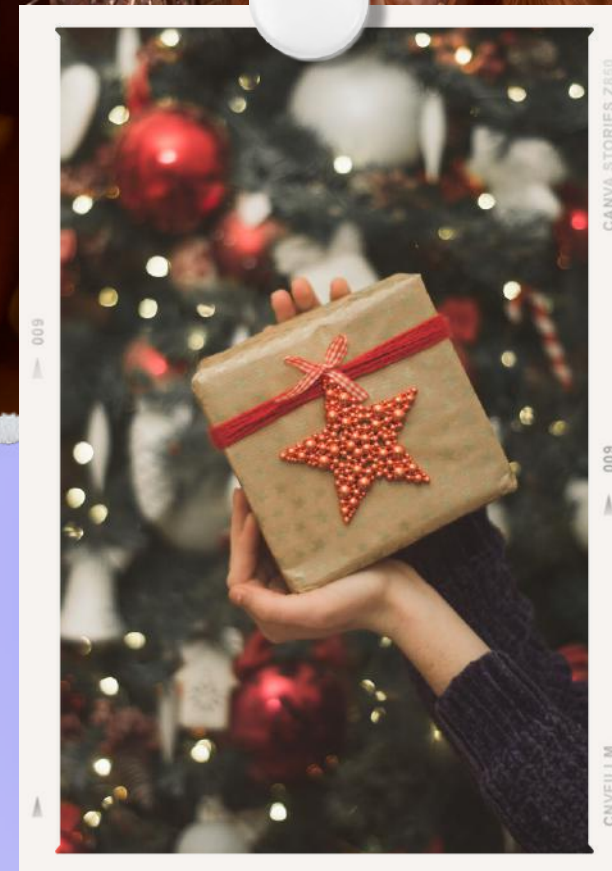
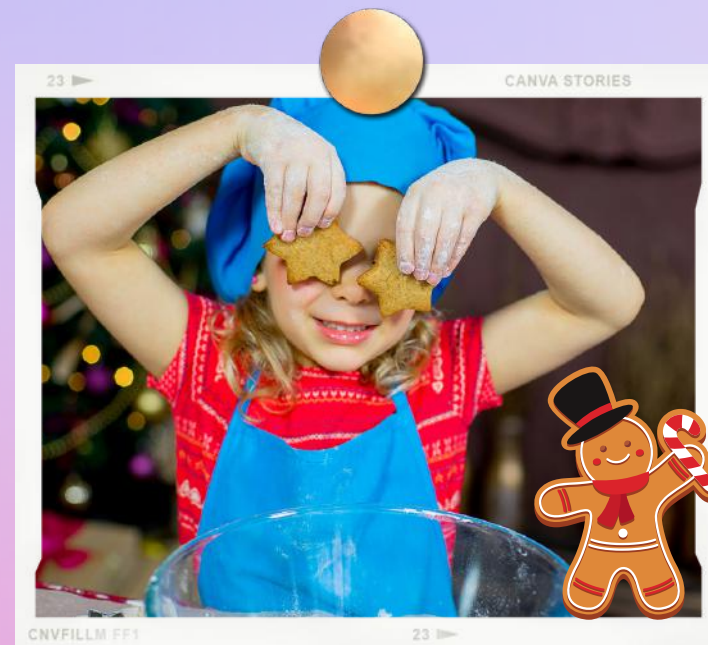
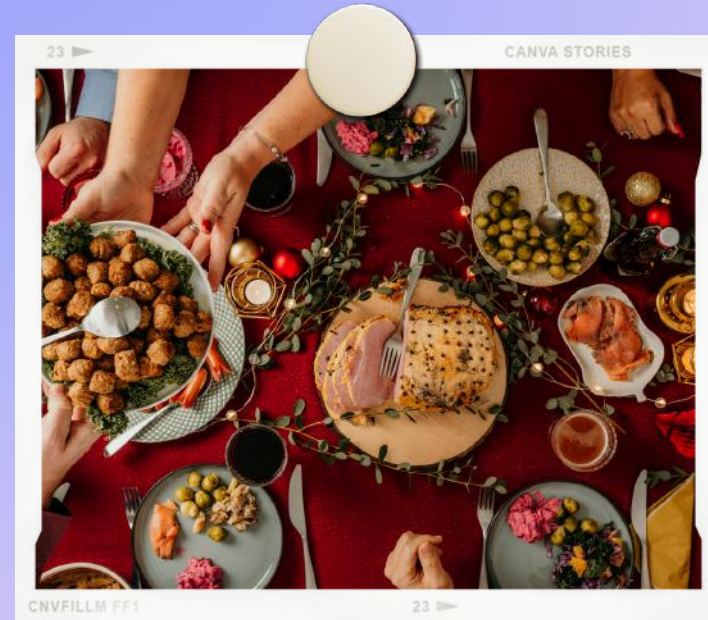
DECEMBER



M	T	W	T	F	S	S
				1 <div>#BartenderDay Offer on your bartender's favourite drink #HappyHour</div>	2	3 <div>#MonthOfGiving Host a charity event or support a good cause #GivingBack</div>
4 <div>#CookieDay What are your favourite Xmas cookies? Any family recipes? #ChristmasCookies</div>	5	6 <div>Guess The Lyrics Xmas edition Do you know them all? #ChristmasSongs #CanYouGuess</div>	7	8 <div>#BrownieDay Chef hacks - for a chewy texture #BakingTips</div>	9	10 <div>Gingerbread House Competition - show off your creations #GingerbreadHouse #GingerbreadDecoration</div>
11	12 <div>12 Days of Christmas Special promotions, daily offers, giveaways #ChristmasGiveaway #XmasSurprise</div>	13	14	15 <div>#UglySweaterDay Put your sweater on and share to win #Contest</div>	16 <div>How to ... Prep your Xmas dinner like a pro #XmasDinner #CookingTips</div>	17
18 <div>#BakeCookiesDay Share your teams' favourite recipes #XmasBaking</div>	19	20 <div>#GamesDay What's your go-to holiday game? #LastChance #ToDoListLeftovers</div>	21	22 <div>Behind The Scenes Teaser - Xmas prep #XmasCountdown #Christmas</div>	23	24 <div>Xmas Traditions Do you have any traditions? #XmasTraditions #ChristmasIsComing</div>
25 <div>Christmas Holiday greetings from your team #MerryXmas #ChristmasDay</div>	26	27 <div>#FruitCakeDay What to do with leftover cake #RecipeIdeas</div>	28	29 <div>Still Need To Do Any tasks left on your to-do list? #LastChance #ToDoListLeftovers</div>	30	31 <div>New Year's Eve A year in review Share your favourite moments #ChampagneDay #HappyNewYears</div>



# December image ideas





# Stampede

Bring back 5x more guests

## Unlock the power of Hospitality Email Marketing

- ✓ Grow your audience faster with built-in data capture tools
- ✓ Ready-made hospitality templates and free campaign guides
- ✓ Boost conversions with automated, personalised campaigns

**START NOW**



# 01

## JANUARY



[stampede.ai](https://stampede.ai)

S

M

T

W

T

F

S

1



**Happy New Year**  
#HappyNewYear  
#2024 #HNY

2



**What are your New Year's Resolutions for 2024?**  
#Goals2024

3



**#VeganuaryMonth**  
**Introduce your vegan menu option**  
#VeganFoodShare

4

5



**Your Choice**  
**Vote to win**  
**New 2024 menu special**  
#VoteToWin  
#YouChoose

6

7



**#DryJanuary**  
**Offer on non-alcoholic drinks**  
#Mocktails

8

9



**Share 2024 highlights**  
**Re-share customer content**  
#LookBack  
#HighlightsOfTheYear

10

11



**#GetToKnowYourCustomerDay**  
**Share your favourite moment at our venue, tag a friend**  
#TagToWin

12

13

14

15



**Brew Monday**  
**Share a cuppa, share a connection**  
#MentalHealthMatters  
#ConnectOverTea

16

17



**#VeganuaryMonth**  
**Recipe inspiration**  
**Best vegan dish you ever had?**  
#VeganCooking

18

19



**6 Nations Rugby**  
**2 Weeks to go**  
#6Nations  
#LiveSport

20

21



**#DryJanuary**  
**Spotlight on the alcohol-free drinks you offer**  
#Mocktails

22

23

24



**#PeanutButterDay**  
**Crunchy or smooth?**  
**How many ways can you use it?**  
#PeanutButterDay

25

26



**#FunAtWorkDay**  
**Team games**  
**Cook-off, bingo, scavenger hunt**  
#WorkHardPlayHard

27

28



**#VeganuaryMonth**  
**Poll**  
**What is your favourite vegan dish?**  
#VeganFood

29

30



**#CroissantDay**  
**How to make and new varieties to try**  
#CroissantDay

31

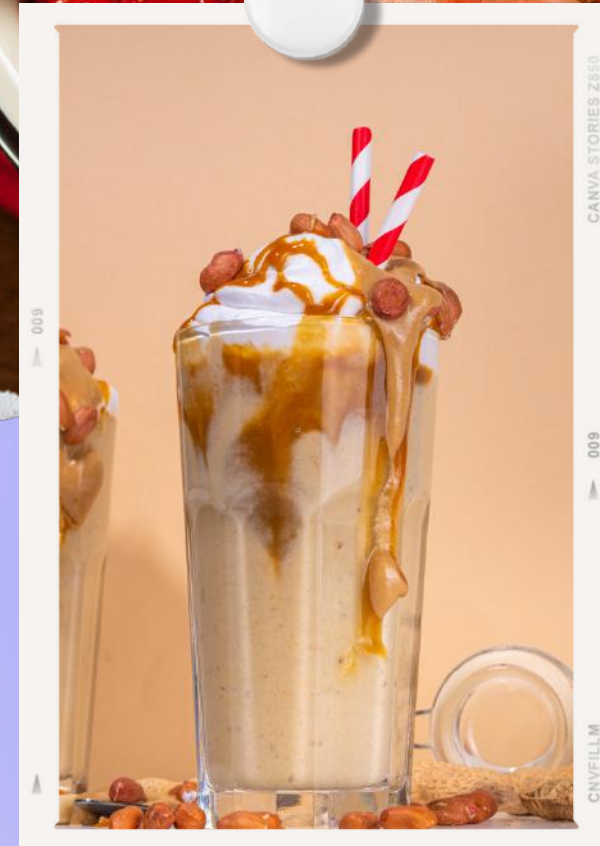
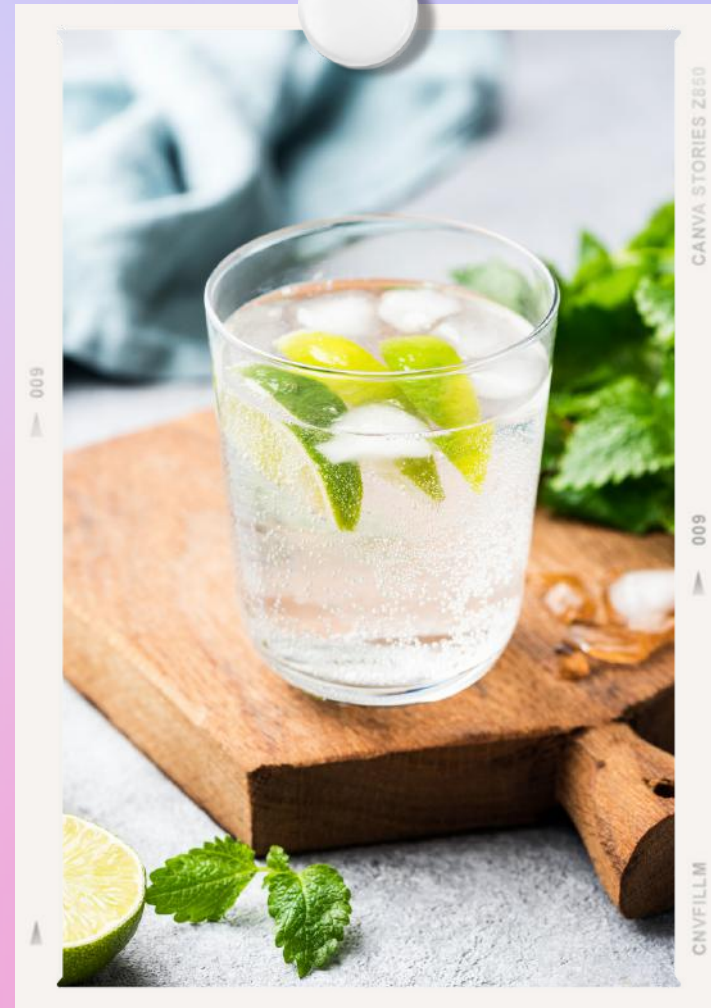


**Valentines' Day Soon**  
**How 3 Weeks until Valentines Day, are you ready?**  
#ValentinesDay



January image ideas

VEGAN



2024





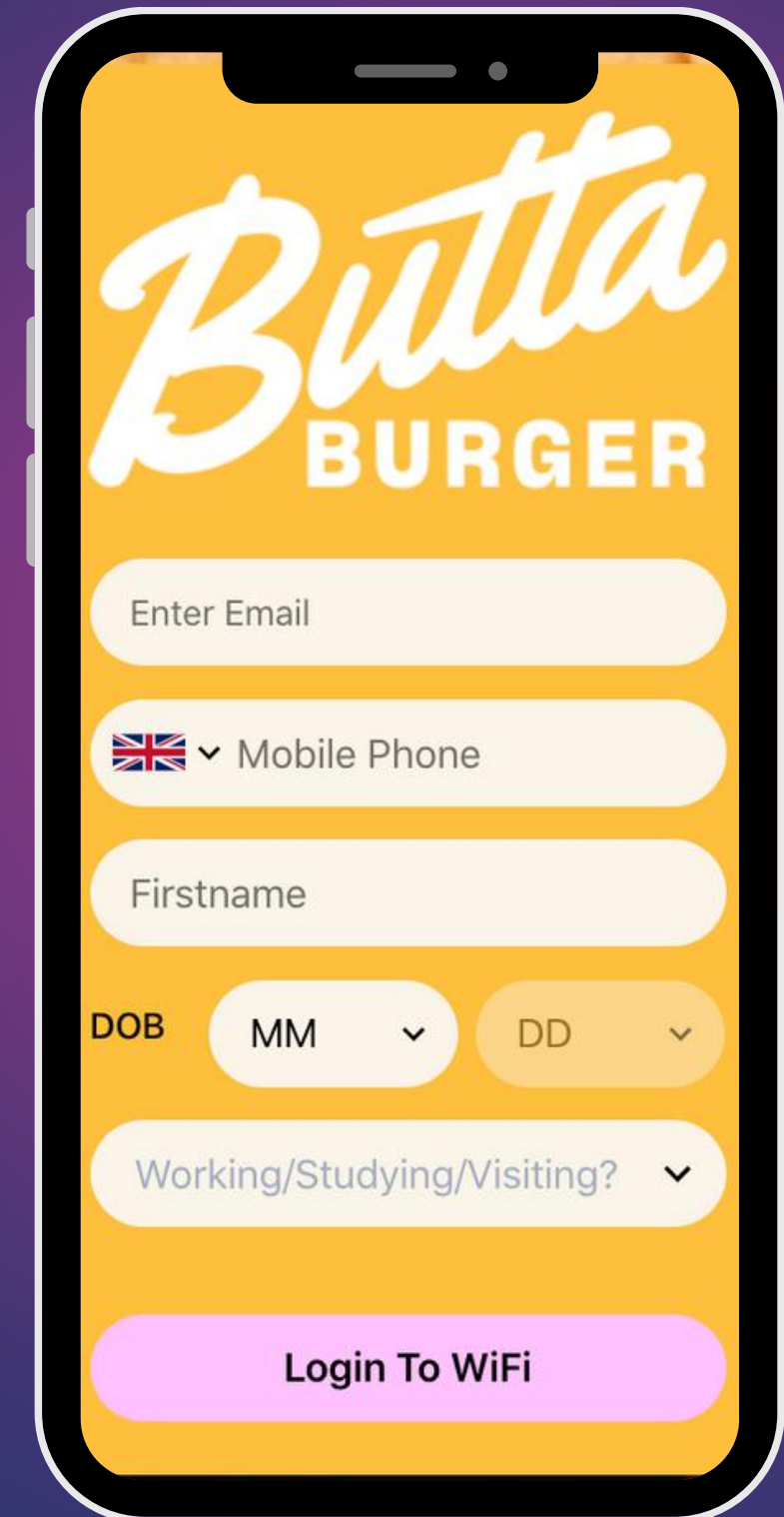
# Stampede

“Stampede became a part of our recipe for success.

It has been an **integral part of our marketing** to retain customers.”

Graham Atkinson – Director, Butta Burger

**GET STARTED**



Butta  
BURGER

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