

Stampede

**HOSPITALITY
SOCIAL MEDIA
CALENDAR**

**May &
June
Content**

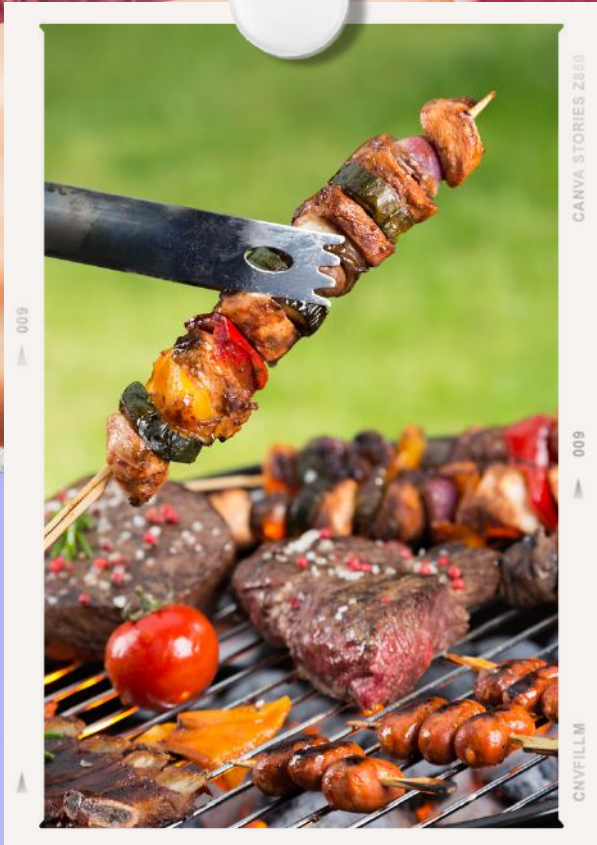
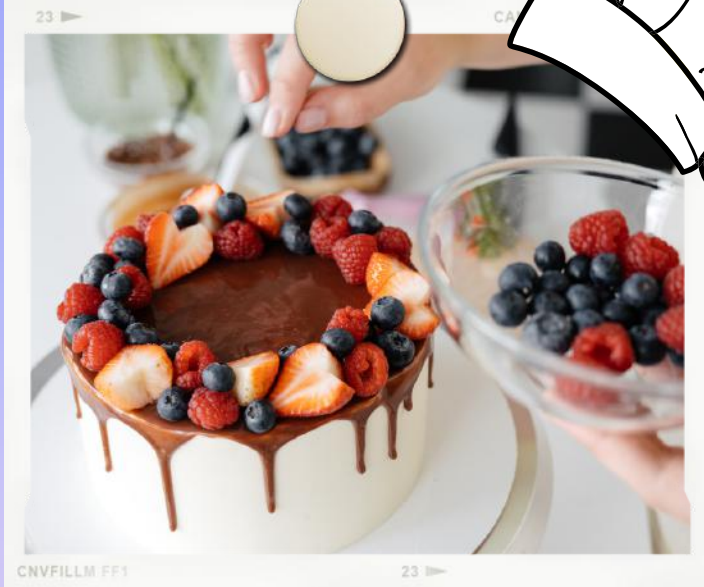
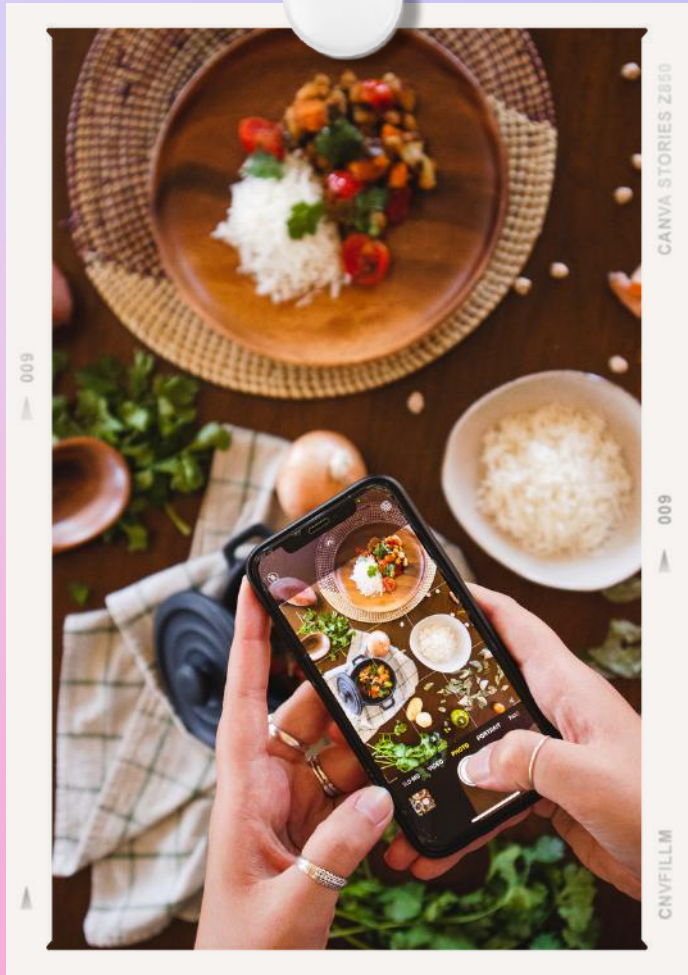


05 MAY



M	T	W	T	F	S	S
		<p>1 </p> <p>Barbecue Month</p> <p>What's on your grill? #BBQTime</p>	<p>2</p>	<p>3</p>	<p>4 </p> <p>May The Fourth Be With You</p> <p>It's Star Wars Day How are you celebrating? #StarWarsDay</p>	<p>5</p>
<p>6 </p> <p>Beverage Day</p> <p>Which Japanese spirit is served warm? Sake! #DrinksOfChoice</p>	<p>7 </p> <p>Photo Month 2024</p> <p>Submit your favourite memories with us. Tag friends and win! #ContestTime</p>	<p>8</p>	<p>9 </p> <p>Egg Month</p> <p>What's your favourite breakfast egg dish? #EggsBenedict #EggsFlorentine</p>	<p>10</p>	<p>11</p>	<p>12</p>
<p>13 </p> <p>World Cocktail Day</p> <p>Weekend cocktail offer Either ... or - which one do you choose #CocktailTime</p>	<p>14</p>	<p>15</p>	<p>16</p>	<p>17 </p> <p>World Baking Day</p> <p>GBBO style baking challenge #BakersOfInstagram</p>	<p>18 </p> <p>World Whisky Day</p> <p>Tasting - whisky from around the world #WhiskyTasting</p>	<p>19</p>
<p>20</p>	<p>21 </p> <p>Barbecue Month</p> <p>Grill tips from your chef #BBQAddiction</p>	<p>22</p>	<p>23 </p> <p>Customer Feedback</p> <p>Share, re-share feedback #CustomerLove #ThankYourCustomer</p>	<p>24</p>	<p>25 </p> <p>Wine Day 2024</p> <p>Team red, white or rose? #WineDrinker</p>	<p>26</p>
<p>27</p>	<p>28</p>	<p>29 </p> <p>Your Say On Our New Menu</p> <p>New summer menu item #NewMenu #SummerIsComing</p>	<p>30</p>	<p>31</p>		

May image ideas



Stampede

Bring back 5x more guests

Unlock the power of Hospitality Email Marketing

- ✓ Grow your audience faster with built-in data capture tools
- ✓ Ready-made hospitality templates and free campaign guides
- ✓ Boost revenue with automated, personalised campaigns

[BOOK DEMO](#)

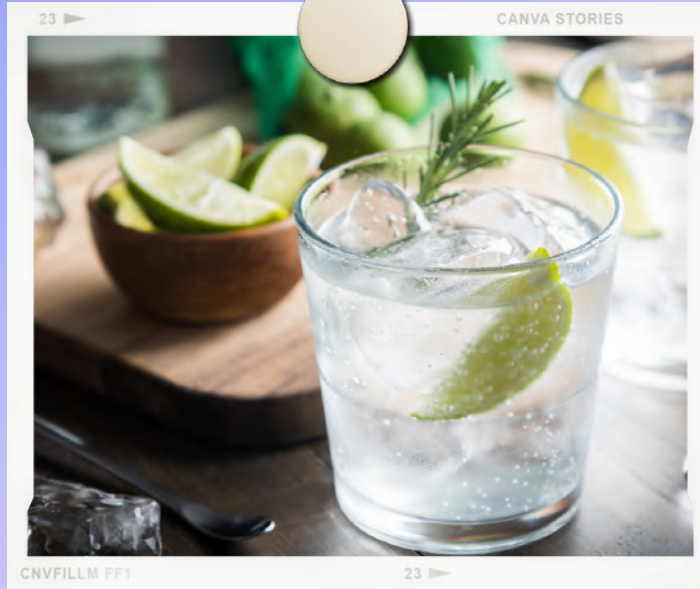


06 JUNE

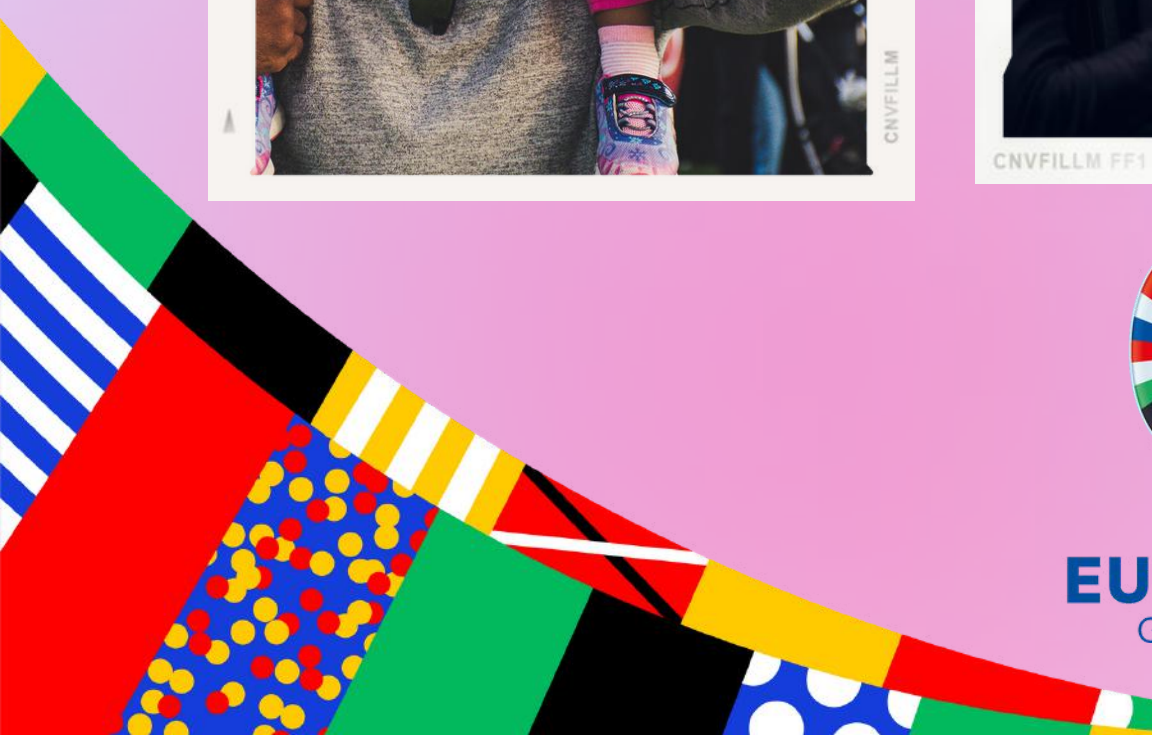
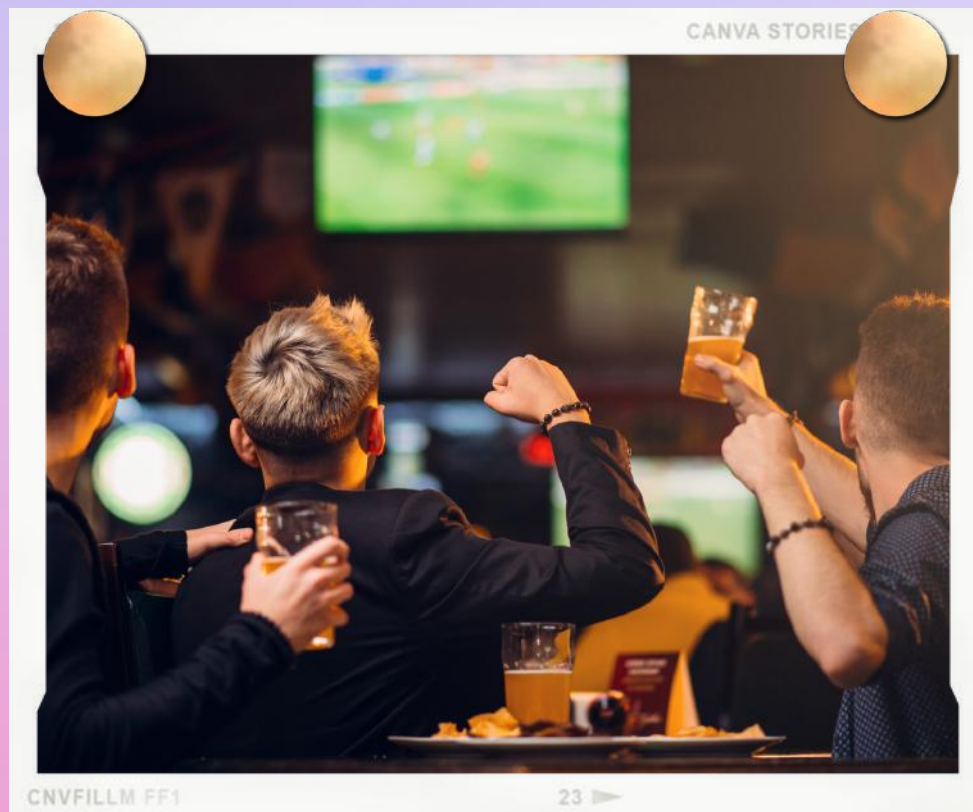


M	T	W	T	F	S	S
					1  Soul Food Month What's your favourite childhood dish? #Throwback #SoulFood	2
3  World Cider Day Team classic or flavoured? #CiderLover	4	5	6	7  Euros 24 Kick Off Next Week Promote your live sport setup #Euros24	8	9  7 Days till Fathers Day Share your menu and offers for Fathers Day bookings #FathersDay
10  World Gin Day Share unusual pairings %off all Gin cocktails #GinOClock	11	12	13	14  Euros 24 Starts Opening match between GER and SCO #Euros24	15  Beer Day Britain Showcase local breweries; Father's Day offer #CraftBeer #RealAle	16  Fathers Day Celebrating Dads of all kinds, everywhere #FathersDay
17	18  Royal Ascot 18th - 22nd Promote your live viewings & summer offers #RoyalAscot	19  Drink Trivia Q: What 3 ingredients must a gin contain? A: Juniper, coriander and angelica! #QuizTime	20	21  World Music Day Emoji music quiz - guess the song to win #QuizTime	22  Summer Solstice Share how ideas to enjoy the longest day of the year #LongestDay #Solstice	23
24  How to video / reel Fold napkins, do fruit carving, decorate a cake #Crafty #DIY	25	26	27	28	29  Euros 24 Knockouts Final 16 playoffs begin #Euros24 #LiveSport	30  Social Media Day Re-share top 3 customer posts #CustomerLove

June image ideas



#1
DAD



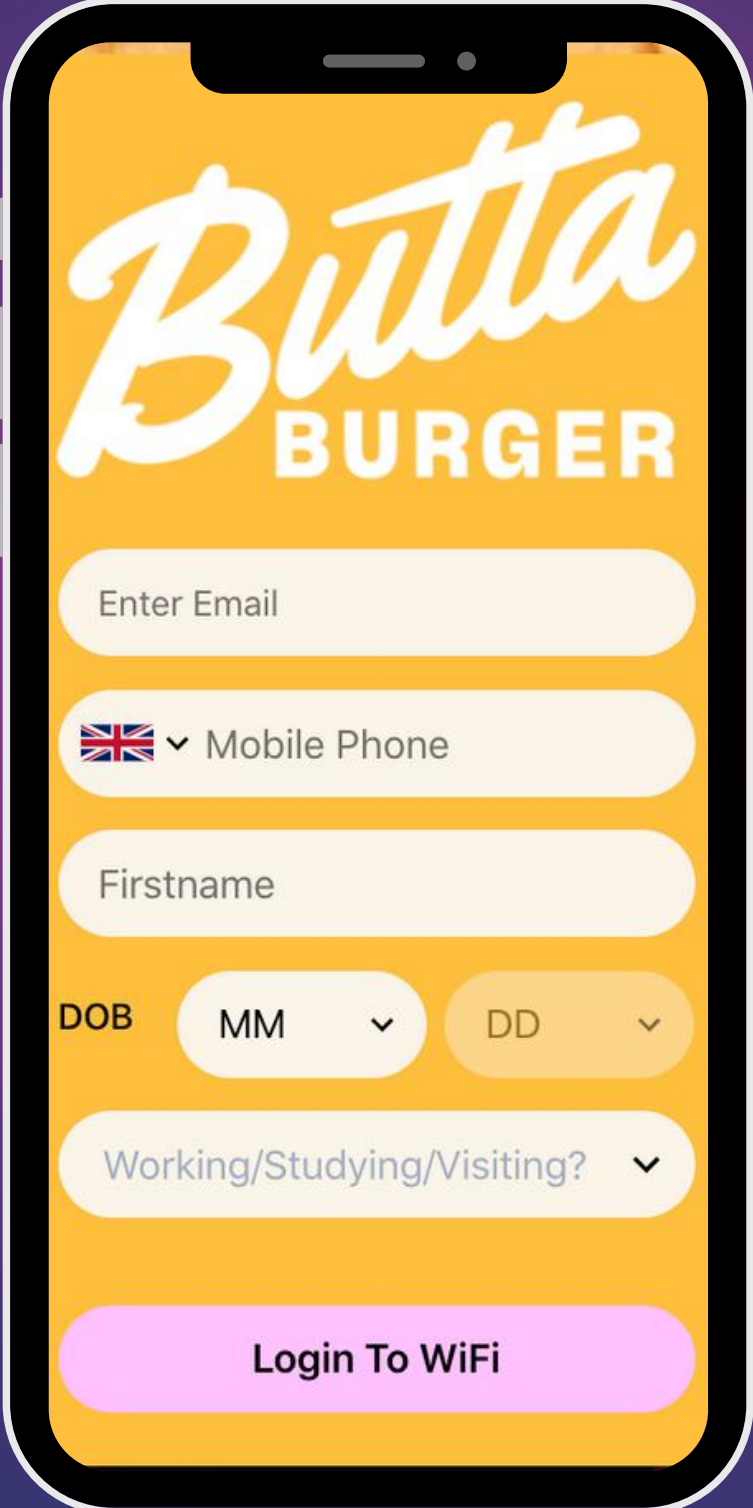
Stampede

“Stampede became a part of our recipe for success.

It has been an **integral part of our marketing** to retain customers.”

Graham Atkinson – Director, Butta Burger

GET STARTED



The image shows a smartphone screen with the Butta Burger logo at the top. Below the logo is a form with the following fields: 'Enter Email', a dropdown menu for 'Mobile Phone' with a UK flag icon, 'Firstname', 'DOB' with two dropdown menus for 'MM' and 'DD', and a dropdown menu for 'Working/Studying/Visiting?'. At the bottom of the form is a pink button labeled 'Login To WiFi'.