

Stampede









**HOSPITALITY
SOCIAL MEDIA
CALENDAR**

**New
December &
January
Content**



12
DECEMBER



M	T	W	T	F	S	S
		<div>1<div></div><div>#MonthOfGiving</div><div>Host a charity event or support a good cause</div><div>#GivingBack</div></div>	2	<div>3<div></div><div>#BartenderAppreciationDay</div><div>Happy Hour promotion</div><div>Share your bartender's favourite drink</div><div>#CocktailOClock</div></div>	<div>4<div></div><div>#CookieDay</div><div>What're your favourite Xmas cookie?</div><div>Do you have any family recipes?</div><div>#ChristmasCookies</div></div>	5
<div>6<div></div><div>Christmas Inspiration</div><div>Share recipe & decoration tips</div><div>Promote your bookings</div><div>#ChristmasDecor</div><div>#XmasVibes</div></div>	7	<div>8<div></div><div>#BrownieDay</div><div>Chef hacks - how to get them chewy</div><div>What's your favourite Brownie?</div><div>#BrownieLover</div></div>	9	<div>10<div></div><div>12 days of Xmas</div><div>Coming up special promotions, daily tips, giveaways, ...</div><div>#ChristmasGiveaway</div><div>#XmaSurprises</div></div>	<div>11<div></div><div>#HaveABagelDay</div><div>Bagel comes from the Yiddish word 'bengal', meaning 'ring' or 'bracelet'</div><div>What goes on yours?</div><div>#BagelBites</div></div>	12
<div>13<div></div><div>#HotCocoaDay</div><div>Which topping goes on your hot chocolate?</div><div>#HotChocolateTime</div></div>	14	<div>15<div></div><div>#TeaDay</div><div>Turkey consumes the most tea per day not the UK</div><div>How do you like your cuppa?</div><div>#TimeForTea</div></div>	16	<div>17<div></div><div>#UglySweaterDay</div><div>Put your ugly sweater on and share to win</div><div>#UglySweaterContest</div></div>	<div>18<div></div><div>#BakeCookiesDay</div><div>Show us your best Christmas cookies</div><div>#BakingTime</div></div>	19
<div>20<div></div><div>Christmas Traditions</div><div>Share your teams' traditions</div><div>Does you have any?</div><div>#XmasTraditions</div><div>#ChristmasIsComing</div></div>	21	<div>22<div></div><div>Guess the lyrics</div><div>Xmas edition</div><div>Do you know them all?</div><div>#ChristmasSongs</div><div>#CanYouGuess</div></div>	23	24	<div>25<div></div><div>Christmas</div><div>Share season greetings from your whole team</div><div>#MerryXmas</div><div>#ChristmasDay</div></div>	26
<div>27<div></div><div>#FruitCakeDay</div><div>Share fruit & Christmas cakes from around the world</div><div>Which one would you like to try?</div><div>#ChristmasFood</div></div>	28	<div>29<div></div><div>#StillNeedToDoDay</div><div>Any leftovers on this year's to-do list?</div><div>#LastChance</div></div>	30	<div>31<div></div><div>New Year's Eve</div><div>A year in review</div><div>Share your favourite moments, re-share customer posts, ...</div><div>#ChampagneDay</div><div>#HappyNewYear</div></div>		

December image ideas



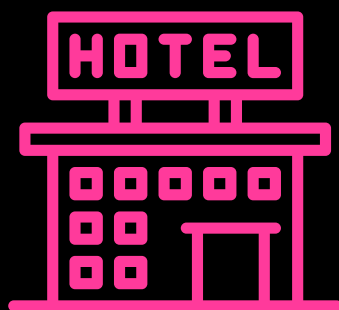
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Growth Technology for Hospitality Operators

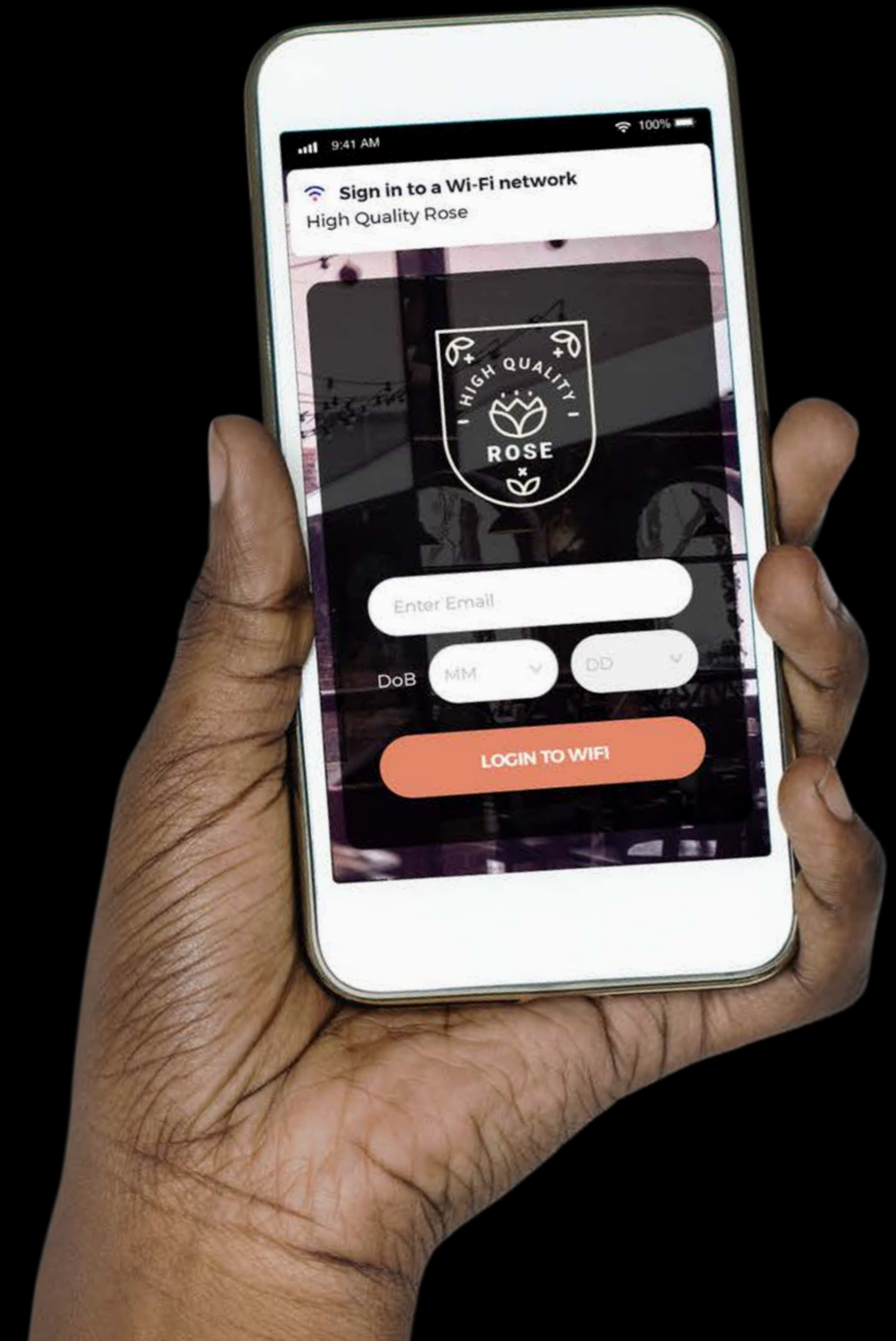
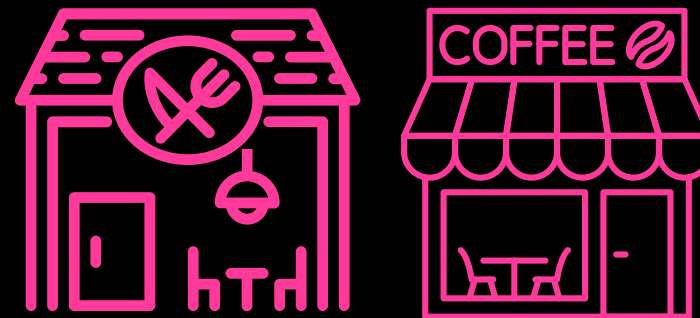
Bring more
customers back.

- ✓ Hassle-free customer data capture through Guest WiFi
- ✓ Save time with automated email & SMS marketing campaigns
- ✓ Build customer loyalty and increase revenue
- ✓ Get more reviews and improved ratings

Info For Hotels



Info for Restaurants,
Bars, Coffee Shops



01

JANUARY

T

W

T

F

S

S

M

4

5



Your Choice
Vote to win
2022 menu item
#VoteToWin
#YouChoose

6

7



#VeganuaryMonth
Feature a vegan
dish
#VeganFoodShare

8

9



#OatmealMonth
What goes in your
breakfast bowl
#BreakfastBowl

10

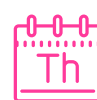
11



#SoupMonth
Team creamy or chunky?
Team clear or thick?
#ComfyFood

12

13



#ThrowbackThursday
Year in review
highlights
#HighlightsOf2021

14

15



#BagelDay
A world with bagels or
doughnuts only?
#BagelLovers

16

17



#VeganuaryMonth
Best vegan dish you ever
had?
#VeganFood

18

19



#PopcornDay
What's your all-time
favourite movie?
#MovieNight

20

21



#CreativityMonth
This year I will ___ be
crossing of my list.
#JanuaryChallenge
#BucketList

22

23



#PieDay
Do you know what a
"coffyn" is? Pie crust
#FunFacts

24

25



#SoupMonth
Tomato soup is the
nation's fav. What is
yours?
#TimeForSoup
-> Burns Night (Scotland)

26

27



#ChocolateCakeDay
Would you rather never
have cake again or never
have ice cream?
#SweetTooth

28

29

30



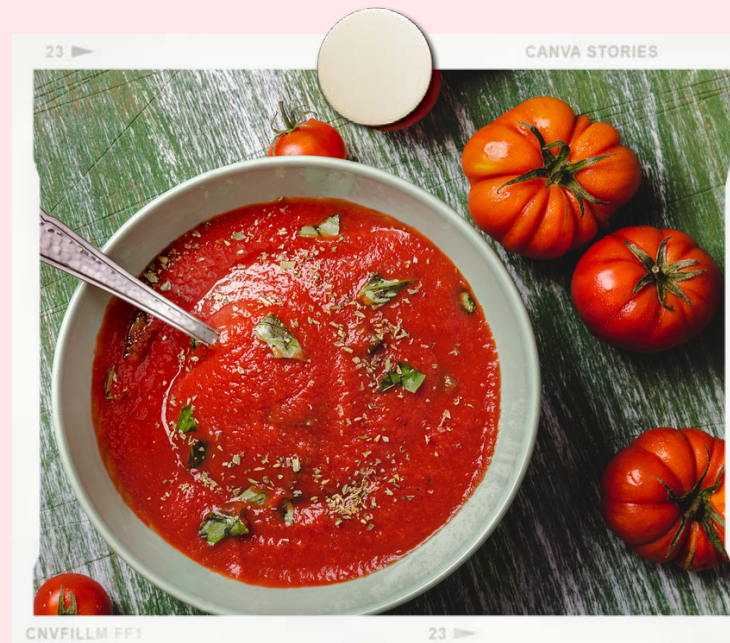
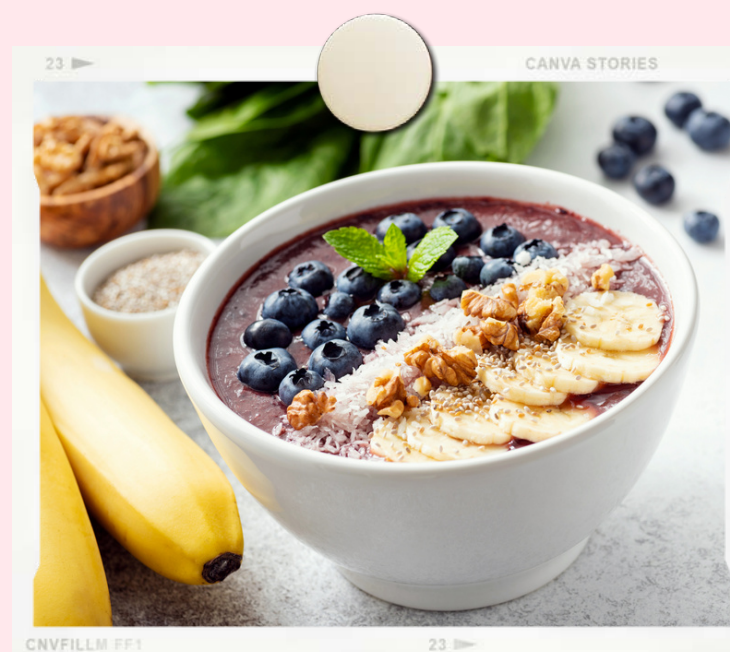
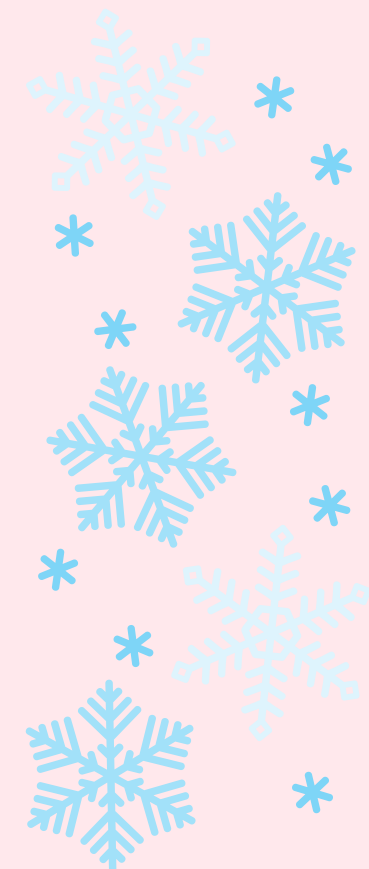
#CroissantDay
Special breakfast
offer/deal
#BreakfastDeal

31

Post a Quote
#MondayMotivation
#QuoteOfTheDay



Fan image ideas



2022



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Ready to Grow?

Discover our range of digital marketing tools, including bulk and automated email with a **14-day free trial** and **unlimited email campaigns**.

START NOW

